

Medical Shopping Tool

What are we doing?

Great news! As of January 1st, 2023, the United States will mandate access to a healthcare price comparison tool. We have partnered with Diversified Group and TALON to bring you access to MyMedicalShopper™; which will help you shop for healthcare services based on price, quality, and location. Just like we shop for everything else!

Why are we doing it?

Because the lack of price transparency means most of us are spending too much money relative to our alternatives. Look at the price disparity on the exact same diagnostic procedure at two different providers



Without this visibility, many of us would pay \$1,000's more than necessary. This is such a significant problem across the country that legislation is now in place to make price transparency tools available to you. To learn more, click [here](#) for a fun 90 second video.

How are we doing it?

You can access the site to set up an account via the Diversified Group website or by downloading the TALON app (see attached flyers). Once active, you're an empowered shopper!